Brooks Inspire Daily Program

Allan Besselink is a member of the Brooks ID program.

What is the ID program? From the website: "Brooks I.D. stands for Inspire Daily. These two simple words guide the principles of the program. Brooks I.D. is made up of over 2,000 members who are active in their running communities and share a passion for the Brooks brand. They are runners who are winners in their own right: Winning their age divisions, accomplishing their personal goals, pushing their own limits, and, by extension, encouraging others to do the same. They are coaches, mentors, and leaders."

For more information on Brooks running products, go to their website at http://www.brooksrunning.com .

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